



## **The District Holiday Decorations Contest 2011**

Merchants and property owners on Broadway, 2<sup>nd</sup> Avenue and Printers Alley are encouraged to decorate their properties facade from top to bottom.

The contest now in it's 10<sup>th</sup> year is being sponsored by The District. Judging will be made by members of the art community. Jack Cawthon, Chairman of the event.

Judging will take place the night before the Mayor's tree lighting at Public Square Thursday December 1<sup>st</sup>. Winners of the holiday decorating contest will be honored by riding in vintage cars during the Nashville 59<sup>th</sup> annual Christmas parade, scheduled for Friday December 2<sup>nd</sup> at 7:00 PM.

The contest will feature a 1st place prize \$500, a 2<sup>nd</sup> place prize of \$300, and a 3<sup>rd</sup> place prize of \$100. In addition, there will printed certificates, that can be displayed in the establishments' of the winners. Winner will be posted on our Web site [www.thedistrictnashville.org](http://www.thedistrictnashville.org) Press release to the media.

Each year downtown organizations and government agencies do their part to helped make this event attractive and exciting:

The Mayor's office for the holiday tree lighting and Holiday Kick off events

Piedmont Gas, Nashville Christmas Parade in the District.

Metro Parks for revamping the streetscape on Broadway, 2<sup>nd</sup> Avenue and Riverfront Park.

NES for lighting the trees on Broadway and 2<sup>nd</sup> Avenue.

Metro Public Works for maintaining the lamp posts outlets on Broadway 2<sup>nd</sup> Avenue and the entrance to Printers Alley.

*The* **DISTRICT**  
**Holiday**  
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# The DISTRICT Holiday Decoration Contest Entry Form

*"Help support your downtown neighborhood"*

**Sponsored by The DISTRICT**

**Deadline Thursday December 1, 2011 5:00 PM**

Business or Property owner

\_\_\_\_\_

Address \_\_\_\_\_

Contact  
Person \_\_\_\_\_

Telephone  
number \_\_\_\_\_

Email  
address \_\_\_\_\_

Hand deliver completed form to The DISTRICT office or Jack's Bar-B-Que. Can fax to 615 463 5025.

Before 5:00PM Thursday December 1<sup>st</sup>, 2011.

Any questions or comments call Jack Cawthon 615 207 4333 or email [jack.cawthon@comcast.net](mailto:jack.cawthon@comcast.net)

Contest area Broadway, 2<sup>nd</sup> Avenue North and Printers Alley.

**First Prize: \$500.00**

**Second Prize \$300.00**

**Third Prize \$100.00**

Winners will be invited to ride in vintage cars in the 59<sup>th</sup> Nashville Christmas Parade on Friday night December 2<sup>nd</sup>

# 2011 District Holiday Decoration Contest Guidelines

“Help support your downtown neighborhood”.

Sponsored by The DISTRICT

1. **Any street-level business or building within The DISTRICT** (1<sup>st</sup> and 2<sup>nd</sup> N. Avenues, Lower Broadway from 1<sup>st</sup> to 5<sup>th</sup> Avenues, and Printer’s Alley) is eligible to enter the contest by following these guidelines.
2. **FIRST PRIZE:** \$500.00  
**SECOND PRIZE:** \$300.00 **THIRD PRIZE:** \$100.00 cash.
3. To enter the 2011 decoration contest, an **ENTRY FORM** must be submitted by (Fax to 463 5025) or hand delivered to The DISTRICT office or Jack’s BBQ **by noon Thursday December 1, 2011**. Decorations must be **completed and installed by same day 5:00 PM in order to be judged. Judging will take place the evening before the Mayor’s Tree lighting event at the Court House. Nashville Christmas Parade and tree lighting will be on the same night, Friday December 2, 2010. Winners will be notified night before in order to ride in Parade.**
4. The DISTRICT board members will head up the contest entries with members of the art community Judging the decorations. **WINNERS will be recognized during the 59<sup>th</sup> ANNUAL NASHVILLE CHRISTMAS PARADE and invited to ride in vintage cars.**
5. BUILDING DECORATIONS will include HOLIDAY LIGHTING and be visible from the street.
6. CLEAR LIGHTS are recommended to outline architectural features (e.g., rooflines, cornices) of the buildings, with WHITE OR COLORED LIGHTS for entrances and windows.
7. CREATIVE WINDOW DECORATIONS are recommended, especially at the pedestrian level (first two floors).
8. WINDOWS may also be decorated with washable paint to add holiday accents to the building.
9. For CONSULTATION on adding holiday displays to a building without interfering with its historic architecture, contact the METRO HISTORICAL COMMISSION at 862-7970.
10. For CONSULTATION on lighting, contact Max Mendelsohn at Murdock Mendelsohn Co., Inc. (Phone 226-6424) or (Pat Long) Red Noise Lighting 264-4556.
11. Any other question and concerns you may contact Jack Cawthon 207 4333 or email [jack.cawthon@comcast.net](mailto:jack.cawthon@comcast.net)